

All Times Publishing For immediate Hire: Part-Time Graphic Designer

Job Summary:

All Times Publishing is seeking a talented, energetic graphic designer to join its award-winning Creative Services team. We publish a weekly newspaper covering Arts, Entertainment, Dining, and Community Events, and a monthly gloss magazine covering parenting/family themes. The Creative Services team also supports the marketing efforts for the company along with web site design and maintenance.

Essential Job Duties and Responsibilities:

- Advertising design
 - Creating advertising for local and national clients.
 - Processing and preparing provided ads to printer specifications.
 - Promotional materials, flyers, programs and other in-house design needs.
 - Ability to create graphics and designs in vector format
- Layout
 - Editorial layout and design for a weekly paper and monthly glossy magazine with strict deadlines.
- Web site maintenance
 - Knowledge of Wordpress, html and css a plus

Requirements:

- Strong Adobe Creative Suite skills (InDesign, Photoshop and Illustrator)
- Able to work with InDesign styles, templates, layouts and adhering to grid design
- Strong publication layout and advertising design skills.
- Experience with print publications and advertising design.
- Experience designing for newsprint and gloss press production requirements a plus.
- Ability to multitask and complete projects in a manner conducive with strict print deadlines.
- Macintosh OS experience
- Bachelors degree in graphic design or communications or related field
- Link to portfolio or digital files of work samples required
- Excellent communication, decision-making and interpersonal skills required
- Works well as part of a team, flexible with a positive attitude, including problem solving skills

Send resume, cover letter and design samples (or link to portfolio) to creative@syracusenewtimes.com