

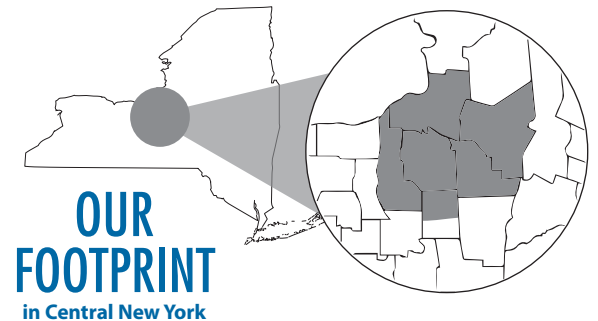


24%*

of *Syracuse New Times* readers are going to spend money on **Veterinarian Services** this year

81,000*
educated & affluent
weekly readers

For more than **47 years** we have excelled at bringing new customers to businesses with more than 81,000 readers each week.



81,000 People that read the *Syracuse New Times*
x .24 % Purchasing veterinarian services
19,440 Purchasers of your specialty
x \$440 Average amount spent nationally by one person*
\$8,553,660* Potential spending from your area

More than **\$8 Million** will be spent on veterinarian services by our readers in the next 12 months.

Capture your share!

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*Figures compiled by Circulation Verification Council, an independent third party audit company.

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