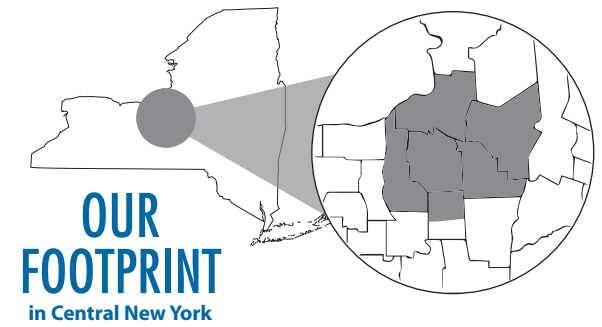


52%*
 of Syracuse *New Times* readers
 are going to spend money
 on **Tax Advisor Services**
 this year

81,000*
 educated & affluent
 weekly readers

For more than **47 years** we have
 excelled at bringing new customers
 to businesses with more than
 81,000 readers each week.



- 81,000** People that read the *Syracuse New Times*
- x .52** % Purchasing tax advisor services
- 42,120** Purchasers of your specialty
- x \$244** Average amount spent nationally by one person*
- \$10,277,280*** Potential spending from your area

More than **\$10 Million** will be
 spent on tax advisor services
 by our readers in the
 next 12 months.

Capture your share!

Call 315-422-7011 | syracusenewtimes.com

*Figures compiled by Circulation Verification Council, an independent third party audit company.

