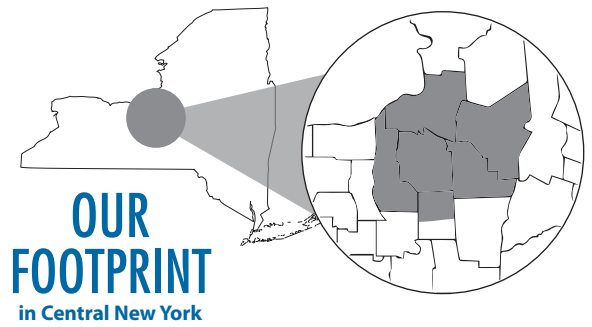




**\$1.7 Billion**  
 will be spent on  
**Real Estate**  
 by our readers in the  
 next 12 months.

**81,000\***  
 educated & affluent  
 weekly readers

For more than **47 years** we have  
 excelled at bringing new customers  
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**x .09** % Purchasing real estate  
**7,290** Purchasers of your specialty  
**x \$240,000** Average amount spent nationally by one person\*  
**\$1,749,600,000\*** Potential spending from your area

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\*Figures compiled by Circulation Verification Council, an independent third party audit company.

