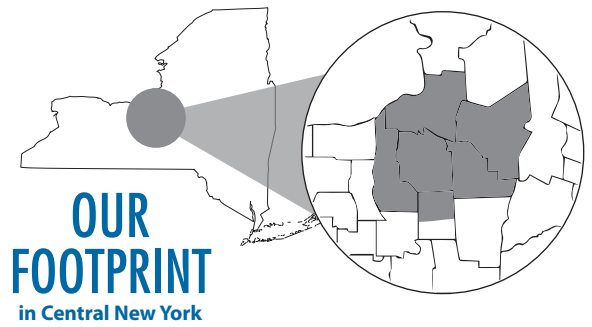




**24%\***  
 of *Syracuse New Times* readers  
 are going to spend money on  
**Lawn Care Maintenance  
 & Landscaping**  
 this year

**81,000\***  
 educated & affluent  
 weekly readers

For more than **47 years** we have  
 excelled at bringing new customers  
 to businesses with more than  
 81,000 readers each week.



- 81,000** People that read the *Syracuse New Times*
- x .24** % Purchasing lawn care maintenance & landscaping
- 19,440** Purchasers of your specialty
- x \$1,339** Average amount spent nationally by one person\*
- \$26,030,160\*** Potential spending from your area

More than **\$26 Million** will be  
 spent on lawn care maintenance  
 and landscaping by our readers  
 in the next 12 months.

**Capture your share!**

Call 315-422-7011 | [syracusenewtimes.com](http://syracusenewtimes.com)

\*Figures compiled by Circulation Verification Council, an independent third party audit company.

