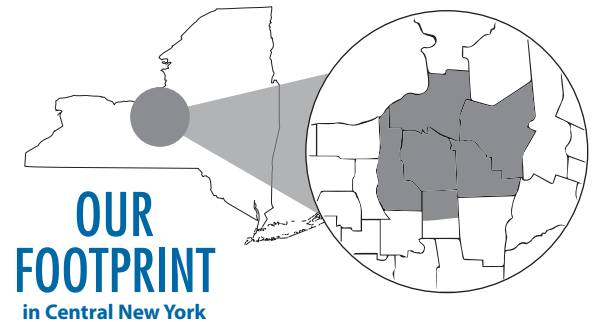


For more than **47 years** we have excelled at bringing new customers to businesses with more than 81,000 readers each week.

**35%\***

of *Syracuse New Times* readers are going to spend money on **Furniture and Home Furnishings** this year

**81,000\***  
educated & affluent  
weekly readers



**81,000** People that read the *Syracuse New Times*  
**x .35** % Purchasing furniture and home furnishings  
**28,350** Purchasers of your specialty  
**x \$2,313** Average amount spent nationally by one person\*  
**\$65,573,550\*** Potential spending from your area

More than **\$65 Million** will be spent on furniture and home furnishings by our readers in the next 12 months.

**Capture your share!**

Call 315-422-7011 | [syracusenewtimes.com](http://syracusenewtimes.com)

\*Figures compiled by Circulation Verification Council, an independent third party audit company.

SYRACUSE  
**NEWTIMES**