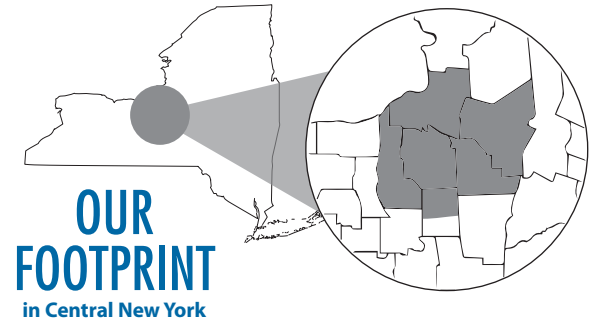


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50%*

of *Syracuse New Times* readers are going to spend money on **Computers, Tablets, Laptops & Cell Phones** this year

81,000*
educated & affluent
weekly readers



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- x .50** % Purchasing computers, tablets, laptops & cell phones
- 40,500** Purchasers of your specialty
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