

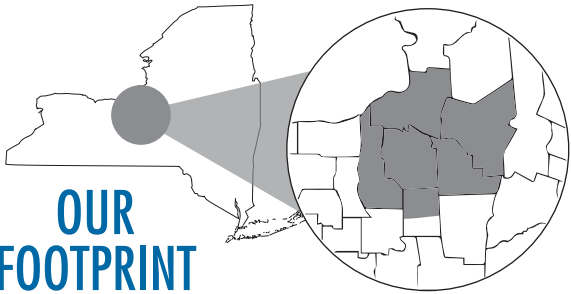


**27%\***

of *Syracuse New Times* readers are going to spend money on **Cleaning Services** (Carpet, Air Duct, Home Cleaning) this year

**81,000\*** educated & affluent weekly readers

For more than **47 years** we have excelled at bringing new customers to businesses with more than 81,000 readers each week.



**OUR FOOTPRINT**  
in Central New York

- 81,000** People that read the *Syracuse New Times*
- x .27** % Purchasing cleaning services
- 21,870** Purchasers of your specialty
- x \$3,184** Average amount spent nationally by one person\*
- \$69,634,080\*** Potential spending from your area

More than **\$69 Million** will be spent on cleaning services by our readers in the next 12 months.

**Capture your share!**

Call 315-422-7011 | [syracusenewtimes.com](http://syracusenewtimes.com)

\*Figures compiled by Circulation Verification Council, an independent third party audit company.

