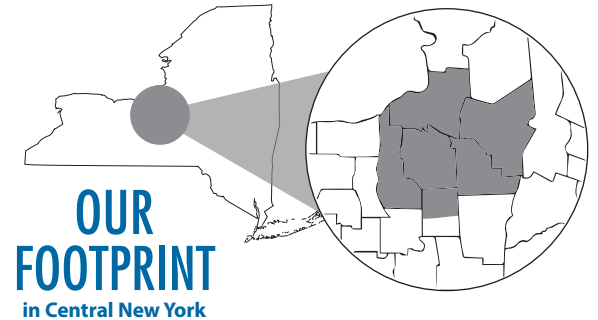


For more than **47 years** we have excelled at bringing new customers to businesses with more than 81,000 readers each week.

17%*

of *Syracuse New Times* readers are going to spend money on a **Carpet & Flooring** this year

81,000*
educated & affluent
weekly readers



- 81,000** People that read the *Syracuse New Times*
- x.17** % Purchasing carpet and flooring
- 13,770** Purchasers of your specialty
- x \$1,899** Average amount spent nationally by one person*
- \$26,149,230*** Potential spending from your area

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*Figures compiled by Circulation Verification Council, an independent third party audit company.

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