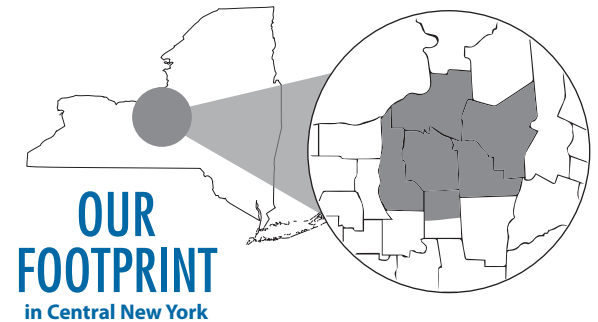


For more than **47 years** we have excelled at bringing new customers to businesses with more than 81,000 readers each week.

**19%\***  
of *Syracuse New Times* readers are going to spend money on **Arts & Crafts Supplies** this year

**81,000\***  
educated & affluent weekly readers



- 81,000** People that read the *Syracuse New Times*
- x .19** % Purchasing arts and crafts supplies
- 15,390** Purchasers of your specialty
- x \$396** Average amount spent nationally by one person\*
- \$6,014,440\*** Potential spending from your area

More than **\$6 Million** will be spent on arts and crafts supplies by our readers in the next 12 months.

**Capture your share!**

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\*Figures compiled by Circulation Verification Council, an independent third party audit company.

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