

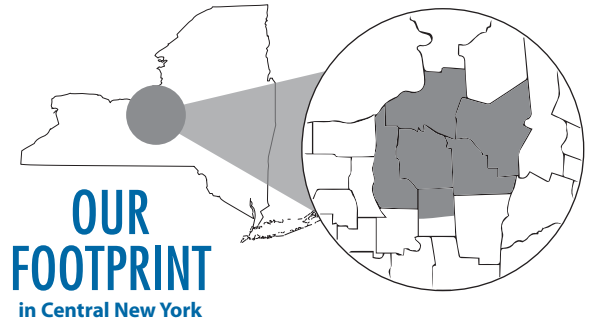


7%*

of *Syracuse New Times* readers are going to spend money on a **Wedding and Wedding Supplies** this year

81,000*
educated & affluent
weekly readers

For more than **47 years** we have excelled at bringing new customers to businesses with more than 81,000 readers each week.



- 81,000** People that read the *Syracuse New Times*
- x .07** % Purchasing wedding and wedding supplies
- 5,670** Purchasers of your specialty
- x \$14,018** Average amount spent nationally by one person*
- \$79,482,060*** Potential spending from your area

More than **\$79 Million** will be spent on a wedding and wedding supplies by our readers in the next 12 months.

Capture your share!

Call 315-422-7011 | syracusenewtimes.com

*Figures compiled by Circulation Verification Council, an independent third party audit company.

