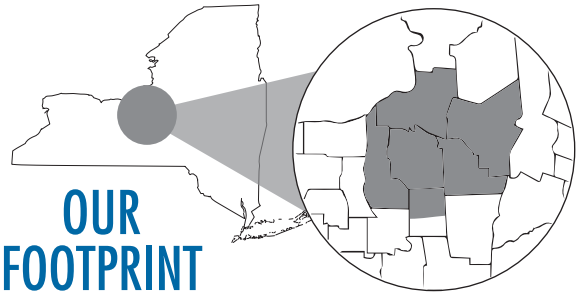
19%*

of *Syracuse New Times* readers are going to spend money on **Jewelry** this year

81,000*
educated & affluent weekly readers

For more than **47 years** we have excelled at bringing new customers to businesses with more than 81,000 readers each week.



OUR FOOTPRINT
in Central New York

81,000	People that read the *Syracuse New Times*
x .19	% Purchasing jewelry
15,390	Purchasers of your specialty
x $916	Average amount spent nationally by one person*
$14,097,240*	Potential spending from your area

More than **$14 Million** will be spent on jewelry by our readers in the next 12 months.

Capture your share!

Call 315-422-7011 | syracusenewtimes.com

*Figures compiled by Circulation Verification Council, an independent third party audit company.

SYRACUSE NEWTIMES