

For more than 47 years we have excelled at bringing new customers to businesses with more than 81,000 readers each week.

# 49\% 

of Syracuse New Times readers are going to spend money on Pharmacist \& Prescription Services
this year


81,000 People that read the Syracuse New Times
x. 49 \% Purchasing pharmacist \& prescription services

39,690 Purchasers of your specialty

\$22,107,330* Potential spending from your area

More than $\mathbf{\$ 2 2}$ Million will be spent on pharmacist and prescription services by our readers in the next 12 months.

